



## Searchlight Cloud

A platform providing data analytics paired with superior video surveillance for retail loss prevention and business optimization

Get a complete view of your business while protecting profits and improving sales and operations.

By integrating high-quality surveillance video with POS transaction data and business analytics, Searchlight Cloud reduces investigation time from hours to minutes. Receive alerts about instances of potential theft, transactions being conducted with no customers present, location occupancy at any time, and speed of service.



Searchlight Cloud provides superior value with a low total cost of ownership, thanks to March Networks' flexible payment options and highly reliable video recording technology. Our robust hybrid NVRs feature a less than 1% failure rate and are proven to operate in many retail deployments for more than 10 years.

Be alerted to instances of potential theft, reduce investigation time from hours to minutes, and gather valuable operations and customer service metrics.

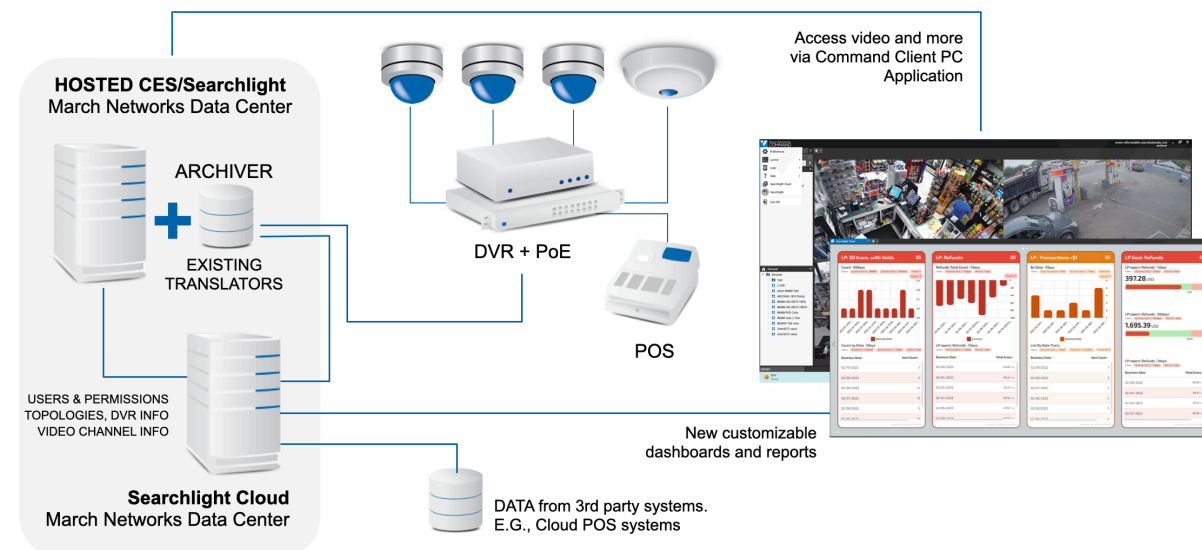
### Key Advantages

- Identify trends and potential issues via intelligent dashboards and report cards. View and compare meaningful report summaries (voids, refunds, discounts, etc.) and identify potential issues based on transaction trends over time, across all locations.
- View your transaction details paired with recorded video. Drill-down to granular data and review transaction details integrated with video and audio. Quickly investigate potential instances of internal theft, and to evaluate employee behavior at the POS.
- Uncover customer trends and insights on in-store operations. Business Analytics lets you analyze data on drive-thru activity, people count, queue lengths/wait times, and service arrivals/service times. Searchlight incorporates these analytics with your store's POS data to give you powerful insights on business trends, as well as in-store operations and performance.

## Searchlight Cloud hosted by March Networks

The Searchlight Cloud solution is managed in the cloud by March Networks, eliminating the need to purchase additional server equipment. Access all of your POS transaction data whenever you need it.

Searchlight Cloud supports most POS systems and sensors, making for a smooth and seamless integration between software.



### Generating Business Intelligence

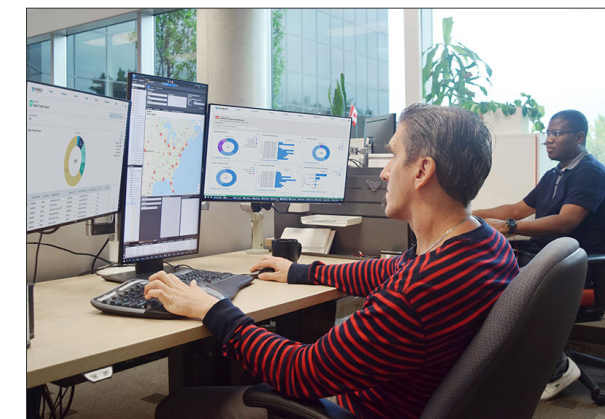
Searchlight integrates with numerous sensors to deliver business intelligence that can help you improve customer service and grow profits.

The Brickstream 3D Analytics Sensor from FLIR and the March Networks ME6 and ME8 AI-enabled cameras capture and analyze data on the following:

- drive-thru performance
- people counts
- queue lengths
- queue wait times
- service arrivals
- instances of transactions taking place when no customer is present



The The 8000 Series Hybrid NVRs and X-Series Hybrid Recorders offer optional presence detection analytics that integrate with analog cameras and can detect instances of an associate conducting a transaction when there is no customer present.



We ensure your system is up and running

With March Networks Insight Cloud Services, never worry about camera disconnections or other technical issues. Our team of trained professionals monitor and maintain the health of your deployment so you can focus on your business operations.

For ordering information, contact your March Networks Sales Representative or Certified Partner (CSP).

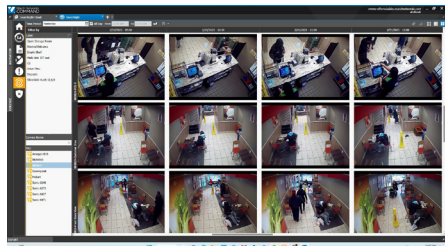


## Other Tools

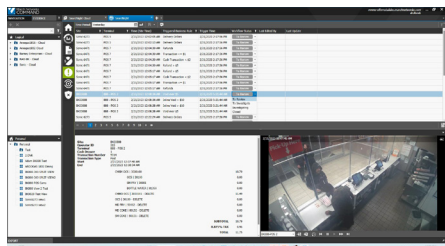
- ▼ **Business Analytics.** Uncover customer trends and employee Key Performance Indicators (KPIs), and gain insight into overall store operations.



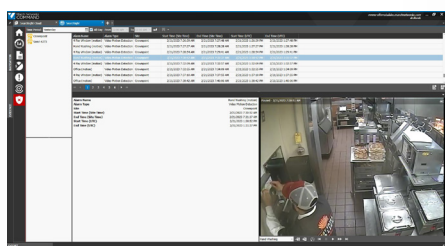
- ▼ **Operations Audits.** Review snapshots from the cameras at your stores to see what's happening in a split second, and discern operational issues like store cleanliness, safety concerns, placement of promotional displays, etc.



- ▼ **Business Rules.** Detect possible fraud by reviewing lists of transactions and events that are important to you, e.g., void followed by no sales, safe drops, and transactions that exceed a certain amount, and be automatically alerted about these events via email.



- ▼ **Security Audits.** Filter by store and/or alarm type, and view alarm video from the vantage point of one or multiple cameras; export alarm details along with relevant video and audio evidence.

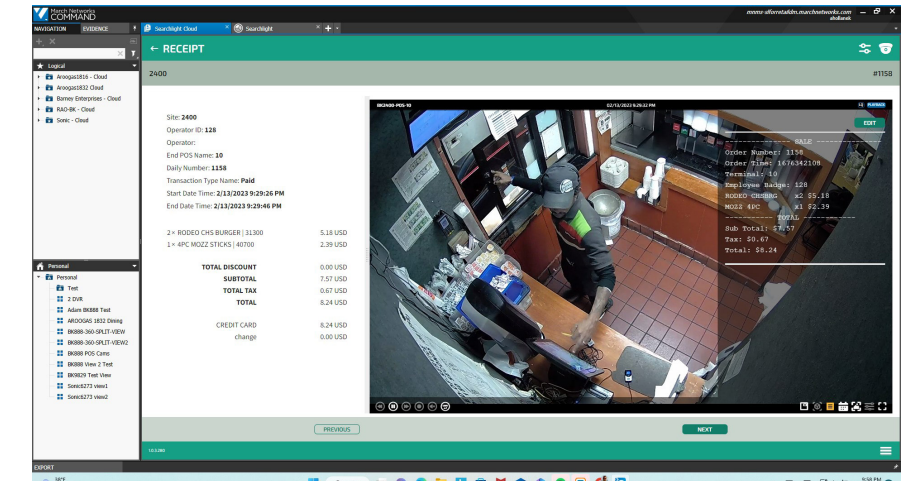


Whether you have hundreds of locations or only a few, Searchlight Cloud delivers:

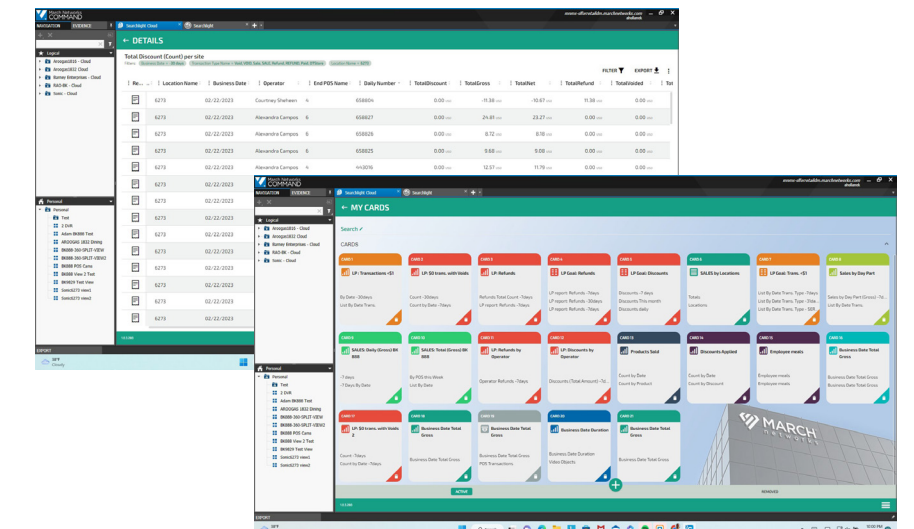
# Increased profits and improved sales and operations



Get a complete view of your business with integrated data and video



- ▼ **Transaction Reports.** Review transaction data integrated with video to quickly investigate instances of potential internal theft, and to evaluate employee behavior at POS.



- ▼ **Transaction Summaries.** View and compare user-definable report summaries (sales, voids, refunds, discounts, etc.) to identify potential issues based on transaction trends over time.

Available on PC, Web & Mobile