



Cloud Storage

Cloud Connection

Cloud Reporting

Cloud Sharing

Cloud Management

# March Networks Cloud Storage Solution

Leading the transformation of  
Enterprise Video Surveillance to the Cloud

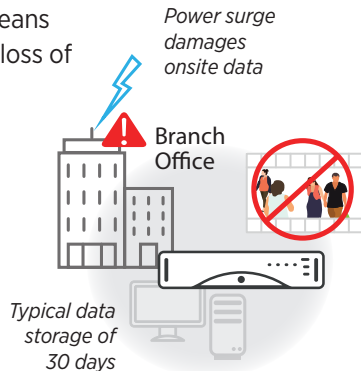
## Key Benefits

- ▼ Never lose important video with **truly redundant cloud storage backup**.
- ▼ **Extend the length of time you can store video** giving you peace of mind and helping you meet compliance requirements.
- ▼ You can **address your varied bandwidth** by location, by pushing all of your video, or only some of your videos such as triggered alarms to the cloud.
- ▼ **Automated video uploads and backups** of all video or just your most important videos to the cloud from select or all cameras and recorders saving you time and money and giving you confidence that you have the video you need when you need it.
- ▼ **Support your IT department's strategy** to move all Enterprise Apps to the cloud while providing the flexibility of a Public/Private/local storage implementation to support the unique storage and bandwidth demands of an Enterprise Video Surveillance system.

## The March Networks Advantage

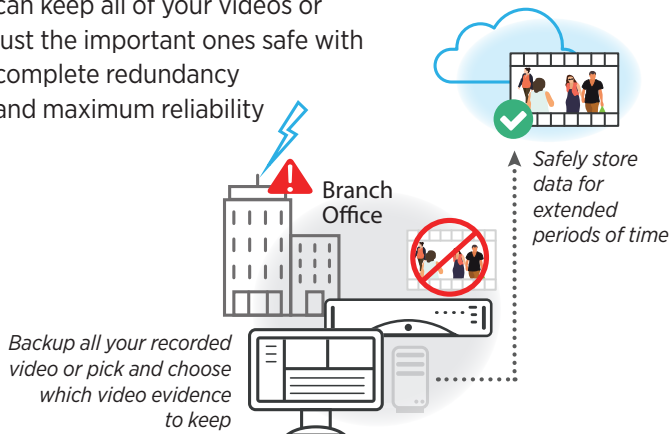
### Pain Point 1:

Only local backup means the potential for the loss of important video



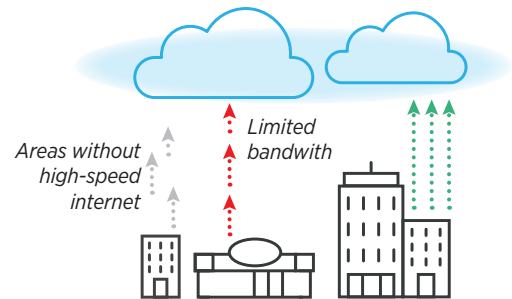
### March Networks Solution:

Backup to the cloud means you can keep all of your videos or just the important ones safe with complete redundancy and maximum reliability



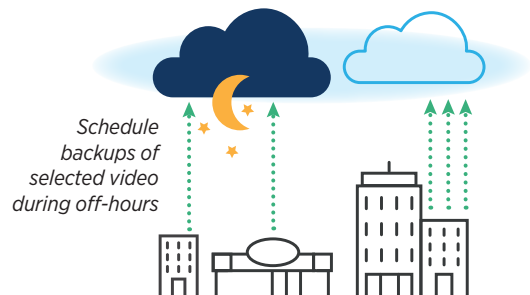
### Pain Point 2:

Different branches or stores have different bandwidth situations meaning it's not possible to have a one size fits all public cloud solution

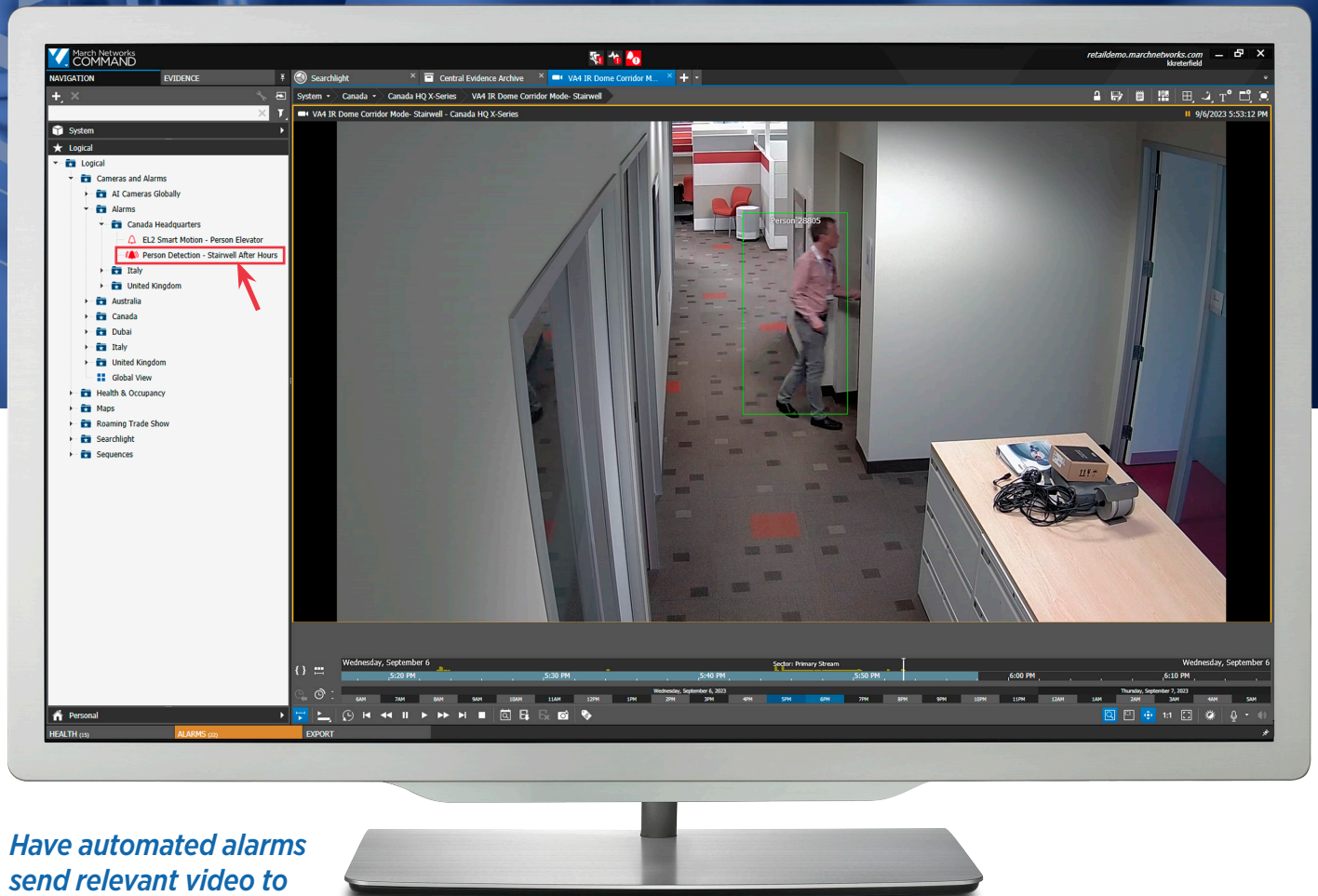


### March Networks Solution:

Some branches/stores with high bandwidth can go to public/private cloud, some branches/stores with low bandwidth can go to local/overnight uploads to the private/public cloud.



Easy to configure, select cameras, and record based on schedules, alarms or manual selections.



Have automated alarms send relevant video to the cloud immediately

See manual, scheduled and automatically triggered video in a single screen

Name	Creation Date	Expiration	Owner	Sharing Status	Label	Archival Progress
Face in UK Office_63627_1693989625193	9/6/2023 4:42:25 AM	9/13/2023 4:42:25 AM	kkreterfield	Shared	Suspicious Activity	100%
Face in UK Office_63627_1693990165281	9/6/2023 4:51:25 AM	9/13/2023 4:51:25 AM	kkreterfield	Shared	Suspicious Activity	100%
Face in UK Office_63627_1693999780815	9/6/2023 7:31:40 AM	9/13/2023 7:31:40 AM	kkreterfield	Shared	Suspicious Activity	100%
Face in UK Office_63627_1694006119054	9/6/2023 9:17:19 AM	9/13/2023 9:17:19 AM	kkreterfield	Shared	Suspicious Activity	100%
Car enters	9/6/2023 9:39:11 AM	9/13/2023 9:39:11 AM	kkreterfield	Not Shared	No Label Assigned	100%
Person at Stairwell After Hours_53153_1694037025408	9/6/2023 5:52:25 PM	9/13/2023 5:52:25 PM	kkreterfield	Shared	No Label Assigned	100%
Person at Stairwell After Hours_53153_1694037131510	9/6/2023 5:54:11 PM	9/13/2023 5:54:11 PM	kkreterfield	Shared	No Label Assigned	100%
Person at Stairwell After Hours_53153_1694037193854	9/6/2023 5:55:13 PM	9/13/2023 5:55:13 PM	kkreterfield	Shared	No Label Assigned	100%

## Selected Use Cases



### Retail Store Opening and Closing Audit

- Enables multiple organizations to audit (Marketing, etc.)
- Risk reduction through comprehensive video audits
- Saves time and money



### Automated License Plate or Person Detection

- Automatically push only key events to the Cloud
- By specific or all cameras or recorders
- Saves time and money, and provides peace of mind

## Banking Use Cases



### ATM Theft & Vagrancy events

- Speeds response time with Immediate alerts and tags based on:
  - Shock sensors
  - Power loss sensors
  - Intrusion sensor
  - Vagrancy
- Direct backup and communication of incidents as they happen



### Safe/Vault Alarm Monitoring

- Speeds response time with immediate alerts and tags
- Direct backup and communication of incidents as they happen